



SUBJECT: 2015 Continuity Programs

DATE: July 1, 2015

2015 CONTINUITY PROGRAMS

A great continuity program that keeps your customers coming back for more... month, after month, after month! This program offers you the flexibility of selling any product line you desire and having great promotional items to offer your customers.

Each month you can have your customers anxiously waiting for you to come by and deliver their next piece of clothing, knife, tool or diecast car!

Don't fail to use this program – it works and will make money for you!

***NOT VALID FOR GSA ACCOUNTS**

July 2015 – Rules and Procedures

1. The clothing program is valid all of 2015. Giveaways can be ordered at any time.
2. All product groups can be used to qualify for awards. All items used to qualify for an award should be sold at 15% or higher commission levels.
3. **Clothing Orders:** Order using CROSS (If you encounter any ordering issues, please contact dmckenna@chromate.com).
4. The costs are as follows:

P/N	ITEMS	MINIMUM AGENT AIF COST	LIST PRICE	RECOMMENDED SALES
Clothing				
162944 + Color + Size	Polo Shirt, Men's (11 color choices)	\$20.40	\$39.99	\$340.00
162945 + Color + Size	Polo Shirt, Women's (11 color choices)	\$20.40	\$39.99	\$340.00
162951 + Color + Size	Sport Polo Shirt, Men's (2 color choices)	\$30.00	\$49.99	\$500.00
162952 + Color + Size	Sport Polo Shirt, Women's (2 color choices)	\$30.00	\$49.99	\$500.00
162947 + Color + Size	L/S Oxford Shirt, Men's (2 color choices)	\$22.50	\$45.99	\$375.00
162948 + Color + Size	L/S Oxford Shirt, Women's (2 color choices)	\$22.50	\$45.99	\$375.00
162946 + BLK + Size	Women's Black Cardigan Sweater	\$28.80	\$45.99	\$480.00
162950 + NVY + Size	Men's Navy Blue Fleece Vest	\$23.70	\$45.99	\$395.00
162949 + BLK + Size	Lightweight Jacket, Unisex	\$30.00	\$59.99	\$500.00
162953 + BURG + Size	Heavyweight Jacket, Unisex	\$41.00	\$79.99	\$685.00
162963 + Size	Red Long Sleeve Button Down Shirt	\$27.00	\$39.99	\$450.00
Customer Promos (Awards)				
162974	Mad Dog & Merrill - 3 Pack BBQ Boxed Set	\$11.50	\$26.35	\$200.00
167591R	American Flag Red T-shirt - Medium	\$13.50	\$29.95	\$250.00
167592R	American Flag Red T-shirt - Large	\$13.50	\$29.95	\$250.00
167593R	American Flag Red T-shirt - XL	\$13.50	\$29.95	\$250.00
167594R	American Flag Red T-shirt - XXL	\$13.50	\$29.95	\$250.00
167595R	American Flag Red T-shirt - XXXL	\$13.50	\$29.95	\$250.00
162956	Auto Sun Shade - <i>Promo Liquidation</i>	\$14.00	—	\$250.00
162957	BBQ Tool Set - <i>Promo Liquidation</i>	\$14.00	—	\$250.00
162958	Cornhole Bag Toss Game - <i>Promo Liquidation</i>	\$14.00	—	\$250.00
Giveaways				
167674	Bicycle Survival Tool	\$2.45	—	—
167671	DOOHICKEY™ Key Tool	\$5.00	—	—
167673	Wrench Key Chain	\$4.20	—	—

COMMERCIAL ACCOUNTS ONLY / PROGRAM VOID WHERE PROHIBITED BY LAW OR POLICY